



PROFILE

I am a 2023 University of Central Missouri (UCM) graduate and the recipient of the "2023 Best of Show" award at UCM's Division of Art and Design's Citation Show. I'm always seeking experiences and opportunities to further my graphic design career. I'm a self-driven, hardworking individual with excellent time management skills. Not only am I creative, but I also have experience in the customer service industry, excelling in leadership, client relations, and problem-solving. My skillset and individuality are sure to be an asset to any creative team.

CONTACT

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WEBSITE: www.danielleshawportfolio.com

TECH SKILLS

Mac and PC proficient
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe After Effects

DESIGN SKILLS

Printmaking
Painting
Bookbinding
Photography

SOFT SKILLS

Creativity
Leadership
Problem Solving
Communication
Time Management
Collaboration
Customer Service
Management Experience

HOBBIES

Reading
Movies

Danielle Shaw

Graphic Designer

EDUCATION

University of Central Missouri

August 2019 - May 2023

Bachelor of Fine Arts, Graphic Design

- 3.3 GPA
- UCM Red and Black Scholarship recipient
- Courses include; graphic design, printmaking, photography, painting, and drawing
- AIGA member
- SAC member
- Delta Zeta member
- Favorite areas of study; product rebranding, package design, and sticker design

Work Experience

Hi/Tec Copy Center Graphic Designer

April 2025 - Present

- Create visually appealing designs
- Collaborate with customers to understand their branding needs and develop effective visual solutions
- Manage color theory and typography to enhance design quality
- Prepare layouts for both digital and print media, ensuring adherence to production standards
- Worked on 4-5 projects daily for various professionals, businesses, restaurants, universities, church groups, rock band groups, neighbors, etc., simultaneously with various due dates

Parkway South Varsity Sports Media Day Photography

August 2023 - Present

- Headshot for individual players across various varsity sports
- Photograph multiple sports within the school for media, promotional, and marketing purposes
- Editing photos as required

Play9 Sports Graphic Design Internship

September 2023 - November 2023

- Create marketing assets (banners, signage, etc.)
- Manage content to be shared on our social media platforms
- Creative ideas, implementation of special projects to be determined in group setting
- Think creatively and develop new design concepts, graphics and layouts

Office of Integrated Marketing and Communications, U.C.M. Student Graphic Designer

August 2022 - May 2023

- Created fliers, kiosk posters, digital signage's, pull-up banners, stickers, brochures, pins/buttons, email headers, for more than 15 UCM departments
- Partnered and collaborated with the numerous departments listed above to create the perfect project, while also maintaining some creative freedom with each piece
- Designed 4-5 projects for multiple departments, simultaneously with various weekly due dates
- Hosted meetings to determine department design needs
- Completed projects in a timely manner for client feedback